

# ALTAF HUSAIN

Graphic Designer, Video Editor & 3D Designer

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## Professional Summary

Creative Designer with 4 years of experience in graphic and video design, including 1 year in 3D design. Skilled in eCommerce creatives, **Product Packaging**, **Product Feature image** for **Amazon**, **Flipkart**, **Myntra**, **Meesho**, **Meta** and **Google Ads** Creative, along with product **Mockups** and 3D visualization (**Cafe Concepts**, **Interior**, **Exterior** and **Exhibition Stalls**).

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## Work Experience: 1

### Graphic & Video Designer (Health-Beauty- Care Industry)

[Pure Natural Product Pvt. Ltd] – [Faridabad, Haryana]

2022 – 2024

#### Key Responsibilities:

##### Design & Creative Development

- Led the design team of 4 junior designers, provided guidance and quality checks on all creative outputs.
- Designed **Product Packaging** and managed end-to-end creative development for new product launches.
- Created **A+ Content**, **Product Feature Images & Videos for Amazon**, **Flipkart**, **Myntra**, **Meesho**, **Shopify** etc.
- Developed **Meta & Google Ads Visual Creatives** leading to higher engagement.

##### Printing & Production Coordination

- Managed product printing tasks including box and label printing, and coordinated with vendors to ensure timely delivery
- Ensured colours accuracy and print quality across all production materials.

##### Team Management & Recruitment

- Conducted interviews for new designers and contributed to team building.

## **Work Experience: 2**

### **2D & 3D Designer (Signage Industry)**

[Indulge Sign & Graphic] – [Faridabad, Haryana]

**2024 – 2025**

#### **Key Responsibilities:**

- Designed **Interior Spaces** for various projects (Residential & Commercial).
- Developed **Exhibition Stall for Welspun** ensuring brand guidelines and footfall engagement.
- Created **Havells Wardrobe 3D Models & Renders**.
- Designed **Cafeteria Concept** including layout, material, and realistic renders.

#### **Graphic & Branding Work**

- branding (banners, standees, hoardings) for:

**Samsung, Oppo, Havells, Bosch, Alofrut-Cocofrut, Zeiss, Apollo, Escorts, TVS**

## **Work Experience: 3**

### **Sn. Graphic Designer (Kids Toy Industry)**

[DOMS Clapjoy Innovation] – [Faridabad, Haryana]

**2025 – 2026 (Present)**

- Designed **Product Packaging** and managed end-to-end **Print Production** with vendors.
- Created **A+ content, product feature images & videos for amazon, flipkart, myntra, meesho, shopify** etc.
- Developed **Meta & Google Ads Visual Creatives** leading to higher engagement.
- Coordinated with vendors for printing quality and delivery.
- Edited influencer and product promotional videos for social media campaigns.

#### **Printing & Production Coordination**

- Maintained consistent colours accuracy and ensured high-quality standards across all printed materials.
  - Handled end-to-end product printing work including boxes and labels, while coordinating with vendors for on-time delivery.
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## Skills

- **Graphic Design:** CorelDRAW, Photoshop, Illustrator, Indesign
  - **Video Editing:** Premiere Pro, After Effects, Animate CC
  - **3D Design:** 3ds Max, Autodesk Maya, Corona, V-Ray
  - **E Commerce:** Listing on Amazon, Flipkart, Shopify
  - **Ads:** Meta Ads, Google Ads Creative Development
  - **Print Production & Packaging:** Packaging design, dieline (cutting file) creation, pre-press preparation, and vendor coordination
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## Education

- **10<sup>TH</sup>** [2019]
- **12<sup>TH</sup>** [2021]
- Bachelor of Arts [2024]
- Diploma/Degree in Graphic, Video, 3D & Animation Designing –  
[**Arena Animation**], [2022-2025]